**Business Request for Netflix content Data Analysis**

To: Kipkoskey Pio

From: XYZ

Date: 2023-10-26

Subject: Netflix Data Analysis

I am writing to request an analysis of our Netflix data using Excel. The specific analyses I would like you to perform are as follows:

* The majority of the content(movie and tv shows) on Netflix.
* Country distribution of the contents.
* Content growth over time .
* Find the most popular genres.
* Find the most prolific directors.
* Top rated contents.
* Oldest contents(Movie & TV Show)
* Movie vs TV show content over time.
* Create a timeline of movie releases.

In addition to the above, I would also like you to explore any other insights that you can gain from the data. For example, you might be able to identify trends in the movie industry, such as which genres are becoming more popular, which directors are making the most successful movies, and which countries are producing the most movies.

I believe that this analysis will be valuable for our business in a number of ways. First, it will help us to better understand our customers and the types of movies that they are interested in. Second, it will help us to identify new opportunities for growth, such as entering new markets or producing new genres of movies. Third, it will help us to make better decisions about how to allocate our resources.

I would like to receive the results of the analysis within two weeks. Please let me know if you have any questions or need any further information.

Thank you for your time and consideration.

Sincerely, …………

Additional Notes:

* Please provide the analysis in Excel format, with clear and concise charts and graphs.
* Please highlight any key findings or insights that you gain from the data.
* Please be sure to label all axes and data points clearly.
* Please provide a brief explanation of your analysis methods and assumptions.

I look forward to receiving your results!